



Press Release

Molinari Media PBC Partners with Frontline Media Management to Launch FINTECH.TV Africa

- *The deal will stimulate global partnerships in Africa for IMPACT driven companies and startups.*
- *Expand FINTECH.TV broadcast base to African viewers and share African news stories to global audiences.*
- *Create dialogue points amongst IMPACT-driven stakeholders, emphasizing the voices of women and girls globally.*

New York, USA & Nairobi, Kenya; Wednesday 27th May 2020:

Molinari Media PBC (MM), a global Fintech media company has partnered with Frontline Media Management (FMM) as a content partner to broadcast and stream Africa Fintech news around digital assets, AI, blockchain, innovation, disruption, legislation/regulation, and United Nations Sustainable Development Goals to its worldwide audiences.

FINTECH.TV broadcasts from the New York Stock Exchange (NYSE), NASDAQ and the London Stock Exchange Group Studios two programs The Digital Asset Report and TheIMPACT.

Frontline Media Management (FMM), is an East African communication company that drives strategic engagements for businesses in various sectors looking for growth across key African markets.

"Africa represents a vast potential for growth in the technology sector. We believe that our programs will bring visibility and awareness and serve as a bridge between the continents. This will result in access to partnerships and connect IMPACT stakeholders to stimulate exponential growth for entrepreneurs and businesses. We are confident in Frontline's vision and capability to bring this platform to life in Africa." said Molinari Media PBC Founder and CEO, Vince Molinari.

The partnership will involve broadcasting African news and stories around impact/sustainability space, engaging stock exchange markets, and expanding Fintech TV footprint in the continent.

Irene Kiwia, Frontline Media Management Co-founder and CEO, said, "We are thrilled about this partnership as Africa's impact innovation ecosystem is rapidly growing, and there is an

urgency to showcase these solutions so as to create opportunities for African companies and startups further. This comes at a time when the world, more than ever needs to connect and engage in dialogue that yields tangible results with quicker turn arounds. We are looking forward to building a formidable Pan African team that will ensure that the continent gets a fair share of coverage and access."

"After 14 years in business, this partnership marks an important transformation for Frontline as we evolve to integrate technology and media as our core and grow our footprint across the continent. With technology playing an increasingly critical role in every aspect of business, companies recognize that they need to accelerate the development of digital solutions to ensure they remain on the competitive vanguard, and that is where we are at," further stated Kiwia.

Through this partnership, Frontline will be able to create and broadcast content in fintech, health-tech, and other impact growth market sectors, starting with Kenya, Nigeria, South Africa and Egypt as launch pads covering each of Africa's regions. This alliance will give visibility and open opportunities for entrepreneurs and businesses while unlocking the full potential of digital transformations and place Africa on the best path for success in the new digital impact landscape."

This adds to Molinari Media's global expansion plans following its recent opening of a subsidiary office in India, the acquisition of UK-based Fintech Worldwide, and the partnership agreement with Asia Times Financial based in Hong Kong.

Content produced in Africa will be featured in [FINTECH.TV's](#) coverage from NYSE, Nasdaq, London Stock Exchange, and other exchanges worldwide.

About Molinari Media:

Molinari Media PBC (MM) broadcasts from the New York Stock Exchange (NYSE), NASDAQ and the London Stock Exchange Group Studios. MM produces two programs – [the] Digital Asset Report, which provides a weekly look forward on digital assets, blockchain, innovation, disruption, and legislation/regulation. Also, TheIMPACT focuses on ESG investing and the [17] Sustainable Development Goals of the United Nations. Please see www.fintech.tv

About Frontline Media Management:

FMM - AFRICA is a Media and Marketing Communications company established in 2016 that supports businesses innovatively create, shape, and sustain strategic engagements with stakeholders to grow and thrive in key African markets. FMM works with companies across industries and sectors, providing support in communication strategy design, content creation; media reach; strategic partnerships, impact, and sustainability and go to market solutions.

CONTACTS:

Molinari Media: info@molinarimedia.com

Frontline Media: Frank Morandi | frank@frontline.co.tz